

## Toyota Forklift

Toyota Forklift Training Vaughan - Since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, continues to be the top selling lift truck dealer in the United States. This business has been based out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With a first-rate reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machinery and components manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to constant improvement, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's success to its robust dedication to manufacture the finest quality lift trucks at the same time as delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's largest lift truck provider and is amongst the magazines prestigious World's Most Admired Companies.

### Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other corporations and no other lift truck maker can equal Toyota's history of protecting the natural environment while concurrently stimulating the economy. Environmental responsibility is a key characteristic of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

Toyota first introduced the 8-Series line of lift vehicles in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The finished invention is a lift vehicle that creates 70 percent fewer smog forming emissions than the existing Federal standards tolerate.

Furthermore in 2006, Toyota established a relationship with the Arbor Day Foundation, furthering their obligation to the environment. Upwards of 57,000 trees have been planted in community parks and national forests damaged by natural reasons such as fires, as a product of this relationship. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift trucks offer superior productivity, visibility, ergonomics and resilience, and most significantly, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps reduce the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability is able to sense situations that may lead to lateral volatility and potential lateral overturn. When any of these factors have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

SAS was originally introduced to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS continues to be integrated into most of Toyota's internal combustion products. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory operator education, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's measure of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training curriculum to help customers meet OSHA standard 1910.178. Training services, video tutorials and a variety of materials, covering a broad scope of topics-from personal safety, to OSHA policies, to surface and cargo situations, are available through the seller network.

### Toyota's Commitment to The U.S.A.

Toyota has sustained a relentless existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the entire commitment exceeding \$113 million dollars.

The modern NCC was built to function for TMHU clients and dealers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and finally a instruction center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's commitment to providing top-notch client service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, present the most wide-ranging and inclusive customer service and support in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing features make Toyota dealerships a one-stop shop to ensure total client satisfaction.