

Hyster Forklift

Hyster Forklift Training Vaughan - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it began as a producer of lifting machinery and winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the previous eighty years Hyster has continued to get bigger and grow its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to grow into the global participant it is in our day.

In the period between 1940 and 1960, Hyster sustained its progress throughout the western world. In 1946, Hyster opened a plant in Danville, Illinois that was totally committed to mass producing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late fifties through the sixties, Hyster continued to expand into new markets. They started constructing container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was concentrated on enhancing the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand swiftly during the sixties, Hyster needed to reorient its focus towards these new mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply superior quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was recognized throughout the world for its commitment towards quality. This attention to excellence produced a lot of suitors for the company. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and started an aggressive expansion plan. NACCO quickly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is identified as the XM generation of trucks.

The shift in supply change management to a much more just-in-time focused method has meant that Hyster has had to frequently invest in new-found technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places throughout the globe. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of more than 300 various styles of forklift trucks.